



Empowering USC Women Since 1979

Join us with

Martha Harris

Senior Vice President for University Relations

for a discussion on

Identifying Leadership...and Promoting from Within

As senior vice president for university relations, Martha Harris provides strategic direction and leadership for USC's outreach and reputation through the work of government and community relations; alumni relations; public relations and media; health sciences public relations and marketing; and protocol, events and cultural relations. She oversees the strategic development of USC Radio (Classical KUSC 91.5 FM) and staffs the Public Affairs and Alumni Affairs committees of the USC Board of Trustees.

Harris joined USC in 1979 as director of the USC News Service. She was appointed executive director of public relations in 1982, associate vice president in 1986, and vice president for university public relations in 1998. She was president of USC Radio from 1997 to 2001 and was named senior vice president for university relations in 2001.

Prior to joining USC, Harris held management positions in public relations at two of the Claremont Colleges, Pitzer and Claremont McKenna, and at Florida State University. She also served as a reporter and editor at the *Spokesman Review* in Spokane, Washington. She graduated from Whitworth College in Spokane, and earned an M.S. from Florida State University. She has served on the boards of the Los Angeles Conservancy and LA Arts and on the executive committee of the Los Angeles County Economic Development Corporation

DATE: Tuesday, June 8, 2010
TIME: 12:00 noon to 1:30 p.m.
PLACE: Radisson Hotel
COST: \$15.00 Members
\$18.00 Non-Members and Guests
(Payment in advance facilitates check-in)

Make your reservations online at www.usc.edu/org/wim.

Reservation and Cancellation Deadline: 4:00 p.m. Friday, June 4, 2010. There are no refunds for cancellations after the deadline, and no-shows will be billed for the meal.

SAVE TIME! Pay in advance with a credit card online or by sending your check, payable to WIM, to Mary Wilson, MC 8015.

Membership Announcement

If you have never joined WIM and are thinking of becoming a member, we're offering a special deal for this luncheon only. Pay the annual membership fee of \$25 and have lunch on us!

You can complete the membership form online at www.usc.edu/org/wim, and send your check to Mary Wilson at MC 8015.