



Empowering USC Women Since 1979

**GAIL EICHENTHAL
PROGRAM DIRECTOR, KUSC**

Education and Career Strategies in Music and Media

Gail Eichenthal, Program Director of Classical KUSC (91.5) FM, the most listened-to public radio station in southern California, majored in music and English at UCLA and received the Abram Chasins Internship in Classical Music Radio at KUSC. Ms. Eichenthal joined KNX 1070 NEWS RADIO as an anchor/reporter in 1995. She has transitioned from being a classical announcer, host, interviewer and producer at KUSC to being a journalist and host at KNX (winning many awards), to management (back to KUSC).

Nationally, she may be best known as the longtime host and producer of the Los Angeles Philharmonic broadcasts on National Public Radio. She began the series in 1978, becoming the first woman to host the national radio broadcasts of a symphony orchestra.

At KUSC, Ms. Eichenthal serves as Executive Producer of the nationally syndicated *LA Opera on Air* broadcast series, *The Freeway Series*, as well as KUSC specials, including a series of film music tributes hosted by USC Thornton School of Music faculty member Jon Burlingame. She is the winner of 13 Golden Mikes from the Radio and Television News Association of Southern California.

Ms. Eichenthal will make a very special announcement about KUSC at the luncheon, making WIM among the first to hear! YOU WON'T WANT TO MISS THIS USC INSIDE INFORMATION!!!

Date: Tuesday, January 18, 2010
Time: 12: 00 noon to 1:30 p.m.
Place: Davidson Conference Center Vineyard Room
Cost: \$15.00 Members
\$18.00 Non-members and Guests
(Payment in advance facilitates check-in)

Make your reservations online at www.usc.edu/org/wim. **Because of the MLK holiday, Reservation and Cancellation Deadline: 1:00 p.m. Friday, January 14, 2011.** There are no refunds for cancellations after the deadline, and no-shows will be billed for the meal. **SAVE TIME!** Pay in advance with a credit card online or by sending your check, payable to WIM, to Queenie Taylor, MC 0808.

WIM is now on LinkedIn! Won't you join us? Our public profile page =
<http://www.linkedin.com/groups?home=&gid=3116502>