

USC Women in Management Board Meeting

Wednesday, May 6, 2015

UPC DML 110C (East Asian Seminar Room); HSC (Jennifer Severa cell phone)

Minutes

Present: Kerry Etheridge, Nicole Kerns, Kristine Moe, Elaine Padilla, Jennifer Severa, Bernice Taylor, Queenie Taylor

Absent: Kate Balog, Roxana Bellia, Muna Deriane, Carolyn Heine, Natasha Jokic, Ginger Mayerson, Stacy Patterson

Reports

President

- Elaine congratulated Jennifer on a fabulous program, focusing on “Team Dynamics.” Rebecca Weintraub was an excellent speaker. There was a great turnout and lunch. She thanked Jennifer, and Kerry for her part in bringing Weintraub to WIM members.
- Elaine congratulated Natasha on her “Active Listening” event, presented by Joshua James Knightly, and Ginger for starting a UPC book club.
- The turnout at the Eat. Drink. Americano was smaller than anticipated. However, new people did come as a result of the marketing at the Senior VP Luncheon.
- Peter Cardon is scheduled to present on “Speaking with Authenticity” on May 18 at HSC. Lunch will be provided.
- Elaine said that the year had started off slow but had gained momentum at the end.
- Elaine questioned if members who joined anew in March should not be given the same benefit of the free months, as those who join newly in April. Bernice said that she would follow up with Ian to allow those members the free months as well.
- The question of videotaping events was brought up again. For now, WIM board members agreed that they prefer not to do so, and to instead draw people into the live events. Perhaps in the future they would consider livestreaming events for a fee. For now they agreed that the purpose of WIM is the face-to-face networking.

Vice-President

- Not present

Secretary

- Quorum was not met on April 8, 2015. Therefore, there were no WIM April minutes.
- March minutes will be approved at the June meeting.
- Kristine will post the WIM minutes to the website.

Treasurer

- Queenie said that the check to Guillermina Molina had been sent out. She questioned if it had been received.
- The current balance is \$8,758.51
- Elaine asked if \$250 could be allocated to appetizers for an end-of-the-year, board-only gathering, with board members covering their own drinks. Members approved. Elaine promised to send a Doodle after the meeting to confirm availability for the gathering.

Past President

- Kerry reminded board members that the last day for elections was Friday.
- 54 WIM members voted. One more vote is anticipated.
- Nicole will add a note in the weekly bulletin, requesting that members please vote for 2015-16 board members.
- Kerry had considered contacting emeriti members to give them an option of (not) receiving emails. Board members said that if they did not want the emails, they would respond to say they no longer want to be on the distribution list.
- Kerry is developing a WIM style guide with information pertaining to all things WIM (i.e., the logo, the template for professional development and speaker series announcements, etc.). She will email board members for input and ask Ian for a good place to post the document on the website to be accessed by WIM board members only.
- Kerry will talk to web services people about getting “WIM” and “Women in Management” into USC key search term.

President Emerita

- Not present

Historian

- (vacant position)

Members at Large

- Not present

Membership

- Total current membership as of April 30, 2015, was 144 (26 Honorary, 15 Gold, and 103 Cardinal). Bernice said that between April 1-11, 11 new cardinal members joined. She suspected that the catalyst was the Senior VP Luncheon and the follow-up email. She had not seen a surge in membership like that since August 2010.

- In the future, a March membership drive should continue to be held, advertising three free months for those who join anew in April.
- UPC' "Active Listening" drew in three new members. HSC drew in members only.
- Bernice said that there should be a gift to acknowledge Gold membership. There are currently four new gold members. Members agreed that a pin and tote to advertise "Women in Management (WIM)" would be appropriate.

Speaker Series/Signature Events

- Not present

Professional Development

- Professional Development events were discussed in the beginning, under "President."
- Peter Cardon is scheduled to present on "Speaking with Authenticity" on May 18 at HSC. Lunch will be provided

Public Relations

- Ginger was not able to attend. She emailed the following information:
 1. Events, announcements and photos on the WIM Blog: <https://uscwim.wordpress.com/>
 2. UPC WIM Brown Bag Book Club: <https://uscwim.wordpress.com/2015/05/01/june-1-2015-upc-wim-book-club-on-such-a-full-sea/>
 3. HSC WIM Brown Bag Book Club: not posted to the blog yet, but will be June 5, 12-1, NML W Conference Room, "A Curious Life," by Brian Grazer.
 4. HSC Mixer at the San Antonio Winery PR: June 4, 2015, 4:30 to 6:30.
- Nicole had no update; Kerry said that she had received positive feedback on the weekly memo.

Old Business

New Business