

USC Women in Management Board Meeting
Wednesday, January 8, 2014; HOH 506

Minutes

Present: Elaine Padilla, Hazel Breen, Queenie Taylor, Leonette Williams, Samantha Chilton, Kerry Etheridge, Tracy Kerr, Lydia Vazquez, Christine Chan, Stacy Patterson, Ginger Mayerson
Absent: Bernice Taylor, JJ Lee, Roxana Bellia, Carolyn Heine

Reports

President

- Elaine congratulated the Program Chairs and the Professional Development Chairs for the excellent meetings in December and early January;
- WIM Holiday Party at the Bonaventure Hotel on December 19, speaker Stacy Geck at HSC on January 8, speaker John Bertrand at UPC on January 8, and the tour of KUSC with Brenda Barnes on January 7.

Vice President

- Hazel is reviewing the applications for the HERS institutes.
- Elaine will work with Hazel on the time line for the review and recommendation process for HERS candidates.

Secretary:

- Minutes from the December 4, 2013 meeting were approved.

Treasurer

- The balance on the Financial Report dated January 8, 2014, is \$7,726.46. The actual balance is \$988.70 less or a total of \$6,737.76. The difference was the cost of the mixer at the Bona Vista Lounge; the receipt had not been received in time to be included in the Treasurer's Report.

Past President

- Kerry updated the content on the WIM web site for honorary members.
- Kerry joined the ad hoc group to investigate the possibility of supplementing WIM Professional Development programs with tools on Trojan Learn.

President Emerita

- No report.

Historian

- Samantha created a WIM board website for collecting and archiving WIM board documents: <https://wimboard.usc.edu/>.

Members at Large

- No report.

Membership

- Discussion centered on WIM hosting a couple of free events to serve as incentives for joining WIM and reaching out to the new USC orientation program
- A membership report to the Board is planned for the February WIM meeting.

Programs

- Stacy reported on the meeting at KUSC. The 15 WIM members in attendance enjoyed an enlightening discussion with Brenda Barnes and a tour of KUSC.
- Stacy thanked Frances for her hard work in setting up the meeting at KUSC and Kerry for reaching out to Brenda Barnes.
- The next meeting at UPC DML 240 is on February 18, 2014, with Marlene Loadvine, Sr. Associate Dean, Cinematic Arts.
- Stacy is in discussion with Saori Ogura, Sales Manager, Town & Gown, regarding having the luncheon for the Senior Vice Presidents on April 16, 2014, at Town & Gown.
- Stacy requested that Board members volunteer to both serve as table hosts and to introduce the Senior Vice Presidents at the luncheon.

Professional Development

- Christine reported that the turn out for today's program with Stacy Geck was good.
- Christine is considering a program on Trojan Learn (i.e. how to navigate the system) which would work well on both campuses.

Public Relations

- Ginger reported on the various social media means she has established for WIM; a WIM blog, Twitter, Tumbler and Google+ in addition to WIM on Facebook.
- Ginger will draft a memo to Elaine with more ideas about using social media.
- Elaine reported that we need a UPC Public Relations volunteer.