



Empowering USC Women Since 1979

Join us with

Martha Harris

Senior Vice President for University Relations

On the eve of her retirement following 32 years of distinguished service

For a discussion on

Successful Collaborations: Reflections on Three Decades at USC

As senior vice president since 2001, Martha Harris has provided strategic direction and leadership for USC's outreach and reputation through the work of government and civic engagement, university communications and media, health sciences public relations and marketing, and cultural relations and university events. She also staffs the Public Affairs committee of the USC Board of Trustees and oversees the strategic development of USC Radio (Classical KUSC 91.5 FM).

Martha joined USC in 1979 as director of the USC News Service. She was appointed executive director of public relations in 1982, associate vice president in 1986, and vice president for university public relations in 1998. She was president of USC Radio from 1997 to 2001.

Prior to joining USC, Martha held management positions in public relations at two of the Claremont Colleges, Pitzer and Claremont McKenna, and at Florida State University. She also served as a reporter and editor at the *Spokesman Review* in Spokane, Washington. She graduated from Whitworth College in Spokane, and earned an M.S. from Florida State University. She has served on the boards of the Los Angeles Conservancy and LA Arts, Inc., and on the executive committee of the Los Angeles County Economic Development Corporation.

DATE: Wednesday, June 15, 2011
TIME: 12:00 noon to 1:30 p.m.
PLACE: Davidson Conference Center, Vinyard Room
COST: \$15.00 Members
\$18.00 Non-Members and Guests
(Payment in advance facilitates check-in)

Make your reservations online now at www.usc.edu/org/wim.

Reservation and Cancellation Deadline: 4:00 p.m. Friday, June 10, 2011. There are no refunds for cancellations after the deadline, and no-shows will be billed for the meal.

SAVE TIME! Pay in advance with a credit card online or by sending your check, payable to WIM, to Queenie Taylor, MC 0808.

Membership Announcement: Do you have a colleague who should be a member of WIM? Invite her to this event! Never been a member of WIM or let your membership expire? You can complete the membership form online at <http://www.uscwim.org/membership.asp>, and bring your check to the next event.

WIM is now on LinkedIn! Won't you join us? Our public profile page =
<http://www.linkedin.com/groups?home=&gid=3116502>