



WOMEN *in* MANAGEMENT

Empowering the Women of USC since 1979

**CAREER
ADVANCEMENT
STRATEGIES
WITH
NICOLA
FRANKLIN**



This seminar explores techniques to position yourself for promotion and to communicate your value to line managers and recruiters. Topics covered include building a positive reputation, using networking skills for career development, crafting an effective elevator pitch, and creating your resume and LinkedIn profile.

TIME: 12:00 PM - 1:00 PM

LOCATION: RGL 308 (UPC: LEWIS HALL)

DATE: TUESDAY, OCTOBER 17, 2017

COST: FREE TO MEMBERS AND \$10 FOR NON-MEMBERS/GUESTS

Please RSVP at www.uscwim.org/calendar.asp and see the WIM Blog at www.uscwim.wordpress.com, which might have more detail.

Women in Management (WIM) was formed in 1979 in response to the need for an organization for women in leadership positions at USC, and to address the issues of increased representation of women in responsible positions, equal pay for men and women holding similar positions, and the provision of a forum in which women could develop leadership skills. The purpose of the organization remains to provide a forum for communication, professional development, and career opportunities for women at USC.

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