

Women in Management HSC

Guest Luncheon Speaker

Mitch Creem, MHA

CEO, USC University Hospital and USC Norris Cancer Hospital

USC Hospitals: At One Year and Beyond

When the University of Southern California acquired USC University Hospital and USC Norris Cancer Hospital on April 1, 2009, Mitchell R. Creem became Chief Executive Officer of the 471-bed hospital enterprise. He will discuss USC's historic hospital acquisition, addressing challenges of the first year, how meeting those challenges has led to growth and increases in productivity, and looking ahead to goals for the future.

A seasoned hospital administrator widely known for his experience in revitalizing academic medical centers, Creem joined USC as Vice Provost in June 2008. Before joining USC, Creem served as associate vice chancellor and chief financial officer for the UCLA Medical Sciences, a group of institutions that includes the Geffen School of Medicine at UCLA, UCLA Faculty Practice and the UCLA Hospital System. In addition, he served briefly as interim chief information officer for UCLA Medical Sciences. Previously, Creem was chief financial officer for the Beth Israel Deaconess Medical Center, a Harvard teaching hospital, and the Tufts-New England Medical Center, a Tufts University teaching hospital, leading each from significant operating losses to profitability within two years, while improving employee morale and patient and referring physician satisfaction.

Creem also has held several key administrative and financial positions at Massachusetts General Hospital in Boston, and he worked for several years in a senior management position at the Healthcare Practice Group of PricewaterhouseCoopers. Creem holds a master's degree in Health Administration from Duke University and a B.S. in Accounting and Business Administration from Boston University.

DATE: Tuesday, May 25, 2010

TIME : Noon-1:15 p.m.

PLACE: CHP (Center for Health Professions) Room 111
Health Sciences Campus
1540 Alcazar St., Los Angeles, CA 90089

COST: \$15 members, \$18 guests. Please note if a vegetarian lunch is preferred.

Reservations can be made at <http://www.usc.edu/org/wim/index.html>

For more information, contact: Laura Sturza sturza@usc.edu or 323.442.1865.

Women in Management (WIM) was formed in 1979 in response to the need for an organization for women in leadership positions at the [University of Southern California](http://www.usc.edu) <http://www.usc.edu>. Originally composed of about 20 visionary women, [WIM](http://www.usc.edu/org/wim/index.html) <http://www.usc.edu/org/wim/index.html> now boasts a membership of over 140 women.