



WIM CELEBRATES 30 YEARS!!!

Special Guest Speaker

Cinny Kennard

Senior Fellow, Annenberg School of Communication and Journalism

“Reflections on a Transformed Workplace”

Cinny Kennard was a USC Annenberg journalism professor and project manager from 1999 to 2003, before joining National Public Radio’s West Coast Production Center as NPR’s chief west coast executive. She strategically guided both the editorial and operational management of NPR West, building a digital “footprint” for the radio programs there. In March 2009, she was appointed Senior Fellow at Annenberg’s Center on Communication Leadership and Policy (CCLP). Kennard is leading the Center’s development of the Women in Communication Leadership project that will establish a center for scholarly research, policy analysis, and professional executive training.

Ms. Kennard will be joined by her colleague Dr. Stacy Smith, Senior Fellow and Associate Professor, Annenberg School of Communication and Journalism. These two Fellows from the CCLP, along with faculty fellow and award-winning scholar and author Amy Granados, co-authored an essay entitled “Sexy Socialization: Today’s media and the next generation of women,” that was included in a report released by award-winning broadcast journalist and author Maria Shriver. (For more information on the Shriver Report, see October 15 newswire on [AScribe](#).)

In addition to discussing the essay, Ms. Kennard will shed light on how women in the workplace have transitioned from occupying a supporting role to serving as managers and family breadwinners.

DATE: Tuesday, November 10, 2009

TIME: 12:00 noon to 1:30 p.m.

PLACE: Vineyard Room in Davidson Conference Center.

COST: \$15.00 Members
\$18.00 Non-Members and Guests
(Checks in advance facilitate check-in)

Make your reservations online at www.uscwim.org/calendar.asp

Reservation and Cancellation Deadline: 4:00 p.m. Friday, November 6, 2009. There are no refunds for cancellations after the deadline, and no-shows will be billed for the meal.

SAVE TIME! Pay in advance with a credit card online or by sending your check, payable to WIM, to Cecilia Carbajal-Chavez, MC 7712.